

ACS welcomes Martinican Lorine Bozin as the new Communication and public relations officer



Martinican Lorine Bozin joins the Association of Caribbean States as the new communication and public relations officer

We are pleased to announce that Ms Lorine Bozin joining us at the Association of Caribbean States as our new Communication and Public relations officer.

Lorine is a communication specialist with expertise in project management, communication and web projects. She managed awareness campaigns and participated in the content creation for several

international and regional organizations. Throughout her professional travels and experiences in different Caribbean countries, she created content and communication strategies to make information and opportunities available to diverse audiences and connected several cultures through large-scale events.

After obtaining her Master's degree in Management with a double specialization in Digital Project Management and International Relations at the Grenoble Ecole de Management (GEM), she began her career in communications in the private sector, for large hotel groups like Sofitel Luxury Hotels and the Accor Hotels group in Paris, and then join the public sector as a media cooperation and audio-visual project manager at the French Embassy in Haiti and the communication and public relations officer for a French deputy at the French National Assembly.

These experiences have since evolved into an 8-year trajectory of rich experiences that includes the management of awareness campaigns for regional organizations such as the Caribbean Tourism Organization (TEAC2018), and the creation of an educational platform to promote universities and schools in the Caribbean Region: EduCarib.

These experiences, activities and networks have connected hundreds of thousands of people and gave rise to numerous collaborations from major companies and institutions.

We are therefore pleased to welcome her to the ACS.

Follow us on all platforms to not miss any of the next news and evolution of the organization's communication.