



# Regional Co-operation Mechanism Enforcement means and methods

Port-of-Spain  
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MCConsultant



Regional  
Co-operation  
Mechanism



Provide a framework and strategies for  
the operation of the  
RCM.

Edit an array of recommendations for  
the expansion and sustainability of the  
RCM.



## Outlines of the Regional Cooperation Mechanism

### The Regional Cooperation Mechanism

- aims to strengthening exchange and collaboration between STCZ members' countries.
- aims to support countries in the development and strengthening areas of sustainable tourism.
- **RCM aimed at structuring the project** to ensure that the goals set through various committees by the Council of Ministers are reached. This component aims to ensure the monitoring and continuous evaluation.
- **RCM is a coordination and consulting forum for partners.** The main goal is to both educate partners on the assessment tools used to achieve the target of at least one destination in each member country.
- It may be oriented as a **technical secretariat** responsible to the management of STZC program.

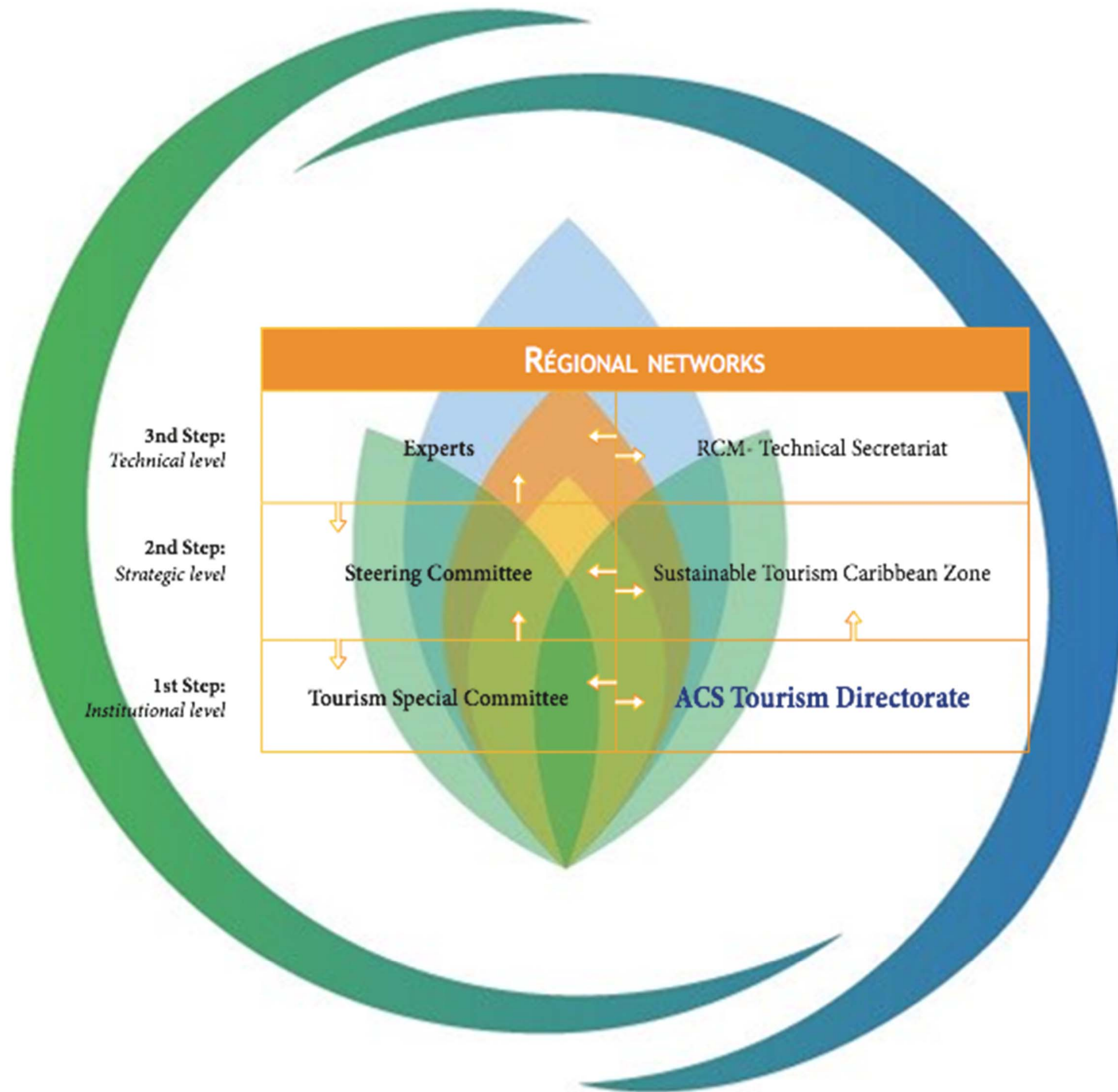




# Title

## Subtitle

- The RCM is not only a technical device, it's also a process that requires the membership and participation of the partners.
- The RCM must not only provide the technical tools, it must also provide functions for animation and research and development.



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*The STZC-RCM was designed as a practical approach to gather individual sustainable tourism initiatives and best practices being developed and/or implemented by the countries, to identify its commonalities and define the next steps in the advancement of the STZC, and includes the following:*

*°Formalization of the STZC Steering Committee for consultation on the advancement of the STZC and to support execution of the STZC-RCM project;*

*°Study that collates best practices on Sustainable Tourism and Sustainable Destination Management in the Greater Caribbean;*

*°Development of the STZC website to promote the initiative, destinations and tools;*

*°Expansion of the Sustainability Indicators, to have at least one destination in each ACS Member and Associate Member State STZC designated.*

## **2. OBJECTIVES/FUNCTIONS**

*A primary component of this third phase in the implementation of the STZC is the establishment of an **Ad-Hoc Steering Committee of the Sustainable Tourism Zone of the Greater Caribbean (STZC-SC)**. Considering that a function of the STZC-RCM consultancy is to define guidelines and recommend a sustainable mechanism for management of the STZC, in this initiatory phase the STZC-SC serves as a technical advisory group to support and promote the initiative.*

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### The panel of experts

Their role and functions in these guidelines are defined as follows:

*"The Special Committee on Sustainable Tourism will be assisted by a panel of experts comprising highly qualified specialists attached to institutions and organizations from ACS Member States and Associate Members to which the destination in question does not belong. The Special Committee on Sustainable Tourism shall establish a verification mechanism for the indicators.*

*The functions of the Panel of Experts shall be as follows:*

- a. To verify that indicators have been satisfied, and consequently, recommend the inclusion or exclusion of a destination at a specified degree of sustainability.*
- b. To specify the measurement parameters for indicators, which they shall submit to the Special Committee on Sustainable Tourism for approval.*
- c. To define a standardized methodology for the gathering of information in order to measure the indicators."*

Eight meetings of the panel of experts took place during phases 1(pilot) and 2 on Indicators of Sustainable Tourism.

The Special Committee on Sustainable Tourism has organized as specialized training workshops for the implementation of this initiative. It is not expected to meet at this phase nor did he play any role.





### The Technical Secretariat

The Technical Secretariat is the structure that keeps track of relationships with STZC members as well as external partners.

Creation of the Technical Secretariat would complete the process of establishing the regional cooperation mechanism.

#### Function

Once the study of the implementation and the support process are completed, it will be useful to control the project through a structure providing, among other activities, website management and maintenance and relationship support with regional and international partners.

#### Composition

A permanent Technical Secretariat should be created to that end. It could be an activity of the Sustainable Tourism Directorate which could also be entrusted with an external structure and a contract of objectives for a specified period.

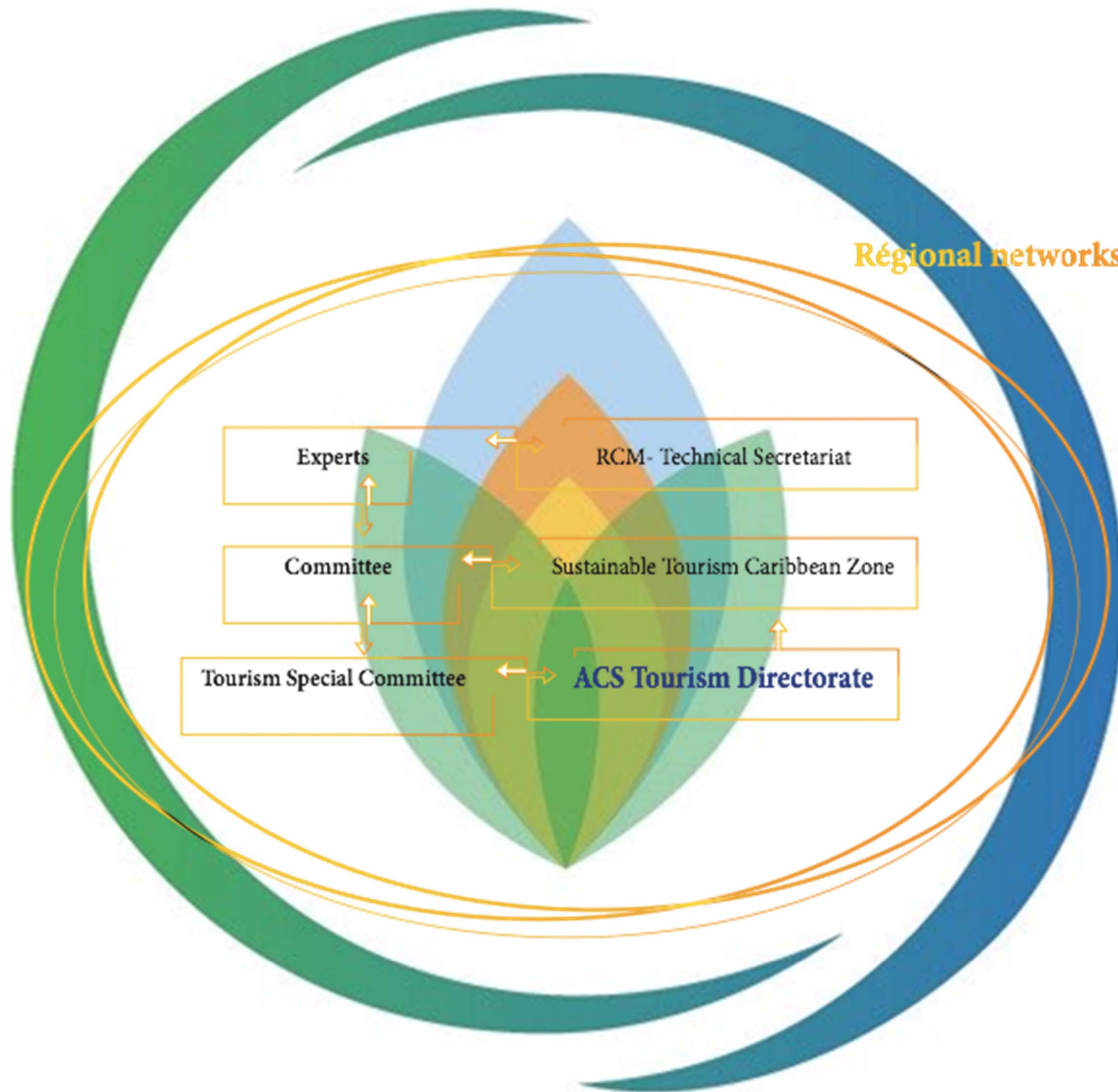
#### Activities

Its primary role would be to sustain the program with three main activities:

- Collection, analysis and dissemination of information to members and partners STZC.
- Management of the members and partners network.
- Monitoring and evaluation of the STZC program.

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Activities  
Decision process  
Results

*Presentation of the technical Secretariat.  
(Criteria and modalities selected)*

*Validation of the conformation of the Technical Secretariat.*

- *Launching a call for applications Contacts with University*

- *After a period of one year, it could be considered the creation of a specific position, with a call for applications in member countries.*

*Signing of a convention with the University selected.*

*Recruitment of student for the first year of implementation.*

*Experimental launch of the website*

- *Information to partners*

*(Development of the first information booklet that will be amended on the basis of comments from the users)*

*Organization of a regional workshop on virtual process implementation of destinations and the use of indicators.*

Proposal for a meeting of the expert group.

ACS validation and invitation to main stakeholders. GSTC and SDAA.

*The purpose of this meeting is to verify the level of concordance of the indicators used by the member countries, because of their participation in various projects.*

*Validation of several set of indicators that can be used in addition to that provided by the STZC by countries for admission to destinations STZC*

Steering Committee meeting

Evaluation of the process

Implementation of the Technical Secretariat

First Step

Second Step

Third Step

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# Title

	Phase pilote I	phase pilote II	Survey received	Photos received	Destination preselected	Focal point	pre-selection Form received
CARICOM							
Antigua and Barbuda			✓	✓	Codrington lagoon	Ms Vashti Ramsey, Sustainable Tourism Officer <a href="mailto:vashtiramsey@yahoo.com">vashtiramsey@yahoo.com</a>	
Bahamas			✓	✓	Andros Island Matthew Town, Inagua Island	Mr. Earlston B. Mcphee, Director Sustainable Tourism <a href="mailto:emcphee@bahamas.com">emcphee@bahamas.com</a>	
Barbados			✓			Jacqueline Pollard, Senior Tourism development officer <a href="mailto:pollardj@tourism.gov.bb">pollardj@tourism.gov.bb</a>	
Belize			✓			Mr. Abil Castañeda <a href="mailto:abil.castaneda@tourism.gov.bz">abil.castaneda@tourism.gov.bz</a>	
Dominica	✓		✓	✓	Roseau	Mr. Colin Piper <a href="mailto:cpiper@dominica.dm">cpiper@dominica.dm</a>	
Grenada			✓			Mrs. Jennifer Alexis <a href="mailto:ethical.ideas@gmail.com">ethical.ideas@gmail.com</a>	
Guyana							
Haiti					Jacmel Labadie		
Jamaica	✓		✓		Ocho Rios Port Antonio	Mrs. Elecia Myers <a href="mailto:elecia.myers@mot.gov.jm">elecia.myers@mot.gov.jm</a>	
St. Kitts and Nevis			✓			<a href="mailto:diannille.taylor@stkittstourism.kn">diannille.taylor@stkittstourism.kn</a>	
St. Lucia			✓	✓	Pigeon Island National Park Sulphur Springs park Balenbouche Estate		✓
St. Vincent and the Grenadines		✓			Richmond Site/Lashum Tobago Cays		
Suriname				✓	Galibi Nature Reserve Bigi Pan	Bradley Fraser <a href="mailto:brfraser@live.com">brfraser@live.com</a>	✓
Trinidad and Tobago		✓	✓	✓	Bucco Reef	Mrs. Wanda McEachrane <a href="mailto:wanda@visittobago.gov.tt">wanda@visittobago.gov.tt</a>	

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	Phase pilote I	phase pilote II	Survey received	Photos received	Destination preselected	Focal point	pre-selection Form received
<b>GROUP OF THREE</b>							
Colombia			✓	✓	San Andrés, Providencia y Sta Catalina Cartagena de Indias	Mrs. Clara Ines Sanchez Arciniegas	✓
Mexico	✓		✓	✓	Cozumel	Arq. Manuel Barclay Galindo	
Venezuela				✓	Archipiélago de los Roques Canaima	Ms Scarling Poveda, advisor <a href="mailto:ciimintur@mintur.gob.ve">ciimintur@mintur.gob.ve</a>	✓
<b>CENTRAL AMERICA</b>							
Costa Rica				✓	Comunidad Cahuita Talamanca	Mr. Alberto Lopez, General manager ICT <a href="mailto:alberto.lopez@ict.go.cr">alberto.lopez@ict.go.cr</a>	✓
El Salvador			✓	✓			
Guatemala			✓	✓	Lago de Atitlan	Mrs. Maru Acevedo	
Honduras			✓	✓	Roatan	Ms Synthia Salomon, adviser <a href="mailto:ssalomon@iht.hn">ssalomon@iht.hn</a>	✓
Nicaragua			✓	✓	Isla de Ometepe en Rivas	Mrs. Janice Ruiz Watson	✓
<b>NON GROUPED COUNTRIES</b>							
Cuba					Las Terrazas / Viñales		
Dominican Republic	✓		✓	✓	Bayahibe	Mr. Radhames Martinez Aponte	✓
Panama	✓		✓	✓	Portobelo Bocas del Toro	Ricardo Sandoval Daisy Trujillo	
<b>ASSOCIATE STATES</b>							
French Guyana		✓			Yalimapo	Dimitri Lecante - Responsible of the tourism services	
Guadeloupe		✓			Verte Vallée St Francois	Ms. Nathalie Isaac, Tourism responsible	
Martinique		✓		✓	Ste-Anne Caravelle	M. Christophe Saint-Cyr - President of the Tourism Office Mme Annick Charlec, Trinité Tourism responsible	
The Netherlands (Bonaire, Saba, Saint Eustatius).							
Aruba							
Curacao							
Sint Maarten							

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