

ASSOCIATION OF CARIBBEAN STATES

SUSTAINABLE TOURISM WORK PROGRAMME (STWP)



ACS AEC

ASSOCIATION OF CARIBBEAN STATES
ASOCIACION DE ESTADOS DEL CARIBE
ASSOCIATION DES ETATS DE LA CARAIBE

25th MEETING OF THE SPECIAL COMMITTEE ON SUSTAINABLE TOURISM (SCST-25)
La Antigua Guatemala, Guatemala, May 23, 2014



SUSTAINABLE TOURISM ZONE (STZC)

- The STZC Convention **entered into force on November 6, 2013.**
- The ACS has received the Initial Report on the STZC-RCM project and continues to advance the project.
- The DST will collaborate with the Director of the ACS Special Fund to develop a new project entitled "Increased Competitiveness of the Tourist Destinations of the Greater Caribbean by implementing a Tourism sustainability accreditation system."



PROMOTION OF MULTIDESTINATION TOURISM

- Aviation Meeting in the Caribbean **on September 16, 2014 in St. Thomas, US Virgin Islands** with the theme **“The Caribbean experience of passengers”** organised by the ACS in conjunction with the Latin American and Caribbean Air Transport Association (ALTA), the International Air Transport Association (IATA) and the Caribbean Tourism Organisation (CTO).
- The ACS will hold a Seminar **on October 22, 2014** (To be confirmed) on *Cruise Ship Tourism and Business Empowerment in the Greater Caribbean: Opportunities for Women*, which will provide training and tools to develop the capabilities of women with Small and Medium Enterprises (SME's) in the tourism industry.



PROMOTION OF THE LANGUAGES AND CULTURES OF THE GREATER CARIBBEAN

- *Centre for the Promotion of the Languages and Cultures of the Greater Caribbean*
 - The ACS continues to hold discussions and undertake efforts with its member countries toward the establishment of the Network of Institutions that will form the centre.
- *Foreign Language Training Programme*
 - Venezuela already has a programme similar to that which the ACS would like to develop and will share it with ACS countries so that the ACS could establish such an initiative with its countries.
 - The DST will create a database with all educational institutions in the Greater Caribbean that can commit to the foreign language training programme.



PROMOTION OF TOURISM SAFETY AND SECURITY

- The DST has selected a best practice of Colombia with respect to the tourist police to be shared with the other member countries.
- Mexico will hold a Workshop on Safety and Security in June 2014. Information on this Workshop will be distributed to countries.
- During the second half of the year, the DST will create a directory of safety and security agencies in all member countries.



COOPERATION WITH REGIONAL AND INTERNATIONAL AGENCIES

- The Directorate, in collaboration with the French Development Agency (AFD) is working toward the implementation of the project on *Training for careers in Sustainable Tourism*, which seeks to determine the status of Technical and Vocational Training in Tourism in the Region.
 - This project includes the release of a Study/Publication documenting the needs and priorities for Technical and Vocational Training in the field of Tourism.
 - Development of a Framework for the implementation of a Comprehensive Training Programme in the Greater Caribbean.
- The Directorate is in the process of selecting a consultant to carry out the activities of the project, which will be implemented within the next six months.



COOPERATION WITH REGIONAL AND INTERNATIONAL AGENCIES

- The process for a Memorandum of Understanding with Fair Travel is almost completed.
- The Directorate is engaged in talks with the Official Airline Guide (OAG) to determine the scope of the cooperation agreement.
- Talks are underway with the Pan-American Confederation of Hotel, Gastronomy and Tourism Schools (CONPEHT).



Thanks for your attention
Gracias por su atención
Merci de votre attention

The Team of the ACS
Directorate of Sustainable Tourism

